



Tough on threats. Easy on you.

Company Profile



What Does It Mean to Be “Tough on threats. Easy on you”?

Computer and Internet use is an integral part of our everyday lives. Every aspect of our lives is accessible electronically, which brings considerable benefit – and, unfortunately, considerable risk. Our role is to shield you from that risk by providing powerful, easy-to-use protection that works efficiently and unobtrusively in the background so you can focus on using your computer, not worrying about security.

As the nature of threats continues to evolve – from computer- and web-borne viruses to complex exploits designed to steal information for financial gain, the nature of protection must also evolve. Using the latest technology developed by world-renowned security experts, AVG provides real-time protection against real-time threats. With AVG software on your system, you can safely surf the net, create online profiles, shop, bank online, download files, store data, chat, and email, safe in the knowledge that your personal and professional information will not be stolen or misused.

In a nutshell, AVG enables people and businesses to use computers with confidence and without aggravation by protecting them from disruption and loss.

A brief history of AVG

Founded in 1991, with corporate offices in Europe, the US and the UK, AVG is focused on providing home and business computer users with the most comprehensive and proactive protection against computer security threats.

With more than 70 million active users around the world, the AVG family of security software products is distributed globally through resellers and through the Web and supports all major operating systems and platforms.

Employing some of the world's leading experts in software development, threat detection and prevention, and risk analysis.



AVG is uniquely positioned to spearhead innovation in the industry. The company continues to invest in R & D, teaming with leading universities to maintain its technological edge.

AVG has experienced significant growth in the last few years, becoming the world's fourth largest vendor of anti-virus software measured by installed user base. The company will continue to expand and address the needs of the global market through improved technology and broader language and platform support.

Corporate Responsibility

AVG plays an active role in promoting secure Internet use. The key to this effort is AVG Anti-Virus Free Edition, which is freely available for non-commercial use and has become the most widely used free security solution in the world. AVG helps to promote security in schools, colleges and many other organizations through innovative work experience programs. U.S. Resellers such as Walling Data Systems have been instrumental in providing huge savings for schools

while protecting school computer systems with AVG Anti-Virus software. For example, if a school operates 100 computers in the school lab, the 50% educational discount would save \$3.23 per computer each year. Quote; „Using the AVG Antivirus software is a complete no-brainer. It works as good as or better than other anti-virus software, but for a fraction of the price. Since using this software we have easily saved ourselves over \$35,000 without sacrificing quality.“ – Jim Swift, IT Director, Muncie Community Schools. AVG Reseller EVAS in the U.S. assists visual and hearing impaired schools by providing discounts on AVG software for school computers used by the students.

The company sponsors a wide range of community activities in the countries in which it operates, including sports teams and events, theaters and children's art programs, and charities. AVG is also actively expanding accessibility to security with projects such as AVG advanced support for screen reader programs for the visually impaired.

AVG – Tough on threats. Easy on you.

AVG plays an active role in the security software industry and is proud to be recognized by users and experts alike as a high-quality solution to an ever-growing problem.



“A product that's simple, safe and secure, from a company that believes in service.”

James Hume, Stirling, Scotland

„AVG is much more than anti-virus software. It is an integral system fitting seamlessly into the operation and performance of computer management.“

Roger Jeakings, New Zealand

“AVG Internet Security suite is super efficient. It offers excellent protection and is cheaper, quicker and easier to manage than any of the other options we researched.”

Head of IT, Adrian Collinson, Spyker Formula 1 Team

“We are very happy with the performance of AVG and it is proving to be very good value.”

Ryan Pain, IT Manager, Pinewood, UK

“We are exceptionally happy with AVG; the features and low cost surpass anything we have seen so far.”

Paul Goucher, IT Support, Silvan Australia Pty. Ltd.

Comprehensive product range

Home Security – Single-user products

AVG Internet Security –

Comprehensive protection

AVG Internet Security 3-Pack –

Comprehensive protection with
a special price for 3 computers

AVG Anti-Virus plus Firewall – Virus
protection and intrusion protection

AVG Anti-Virus – Virus protection

AVG E-mail Server Edition –

Virus and spyware protection
for the most popular e-mail servers.

Additional products

AVG Rescue CD – Powerful disaster
recovery tools for infected machines.

AVG Anti-Virus Free Edition –
Free threat protection for private
and non-commercial use.

Business Security – Client-server products

AVG Internet Security SBS Edition –

Complete network and e-mail protection

AVG Internet Security Network

Edition – Complete protection
for networks

AVG Anti-Virus SBS Edition –

Virus, intrusion and e-mail protection
for networks

AVG Anti-Virus Network Edition –

Virus protection for networks

AVG File Server Edition – Virus and

spyware protection for file servers

Company structure

AVG is a private company headquartered in Brno, Czech Republic, and with regional offices in Orlando, Florida, USA and Newark, UK. Through a network of partners and resellers as well as a strong e-commerce operation and affiliate network, AVG products are available in English, Brazilian Portuguese, Czech, Danish, Dutch, French, German, Hungarian, Italian, Japanese, Polish, Portuguese,

Serbian, Slovakian, Spanish and are available in more than 180 countries.

In addition to the reseller network, AVG has an active OEM operation with special licensing for hardware manufacturers/distributors, system builders, and ISPs, and makes its technology available to third-party software vendors through its Technology Partner Program.

Investors

Enterprise Investors

Enterprise Investors (EI) is one of the largest firms managing private equity funds in Central and Eastern Europe. Since 1990 the company has raised six funds totaling €1.6 billion. To date, they have invested €1 billion in 106 companies across many sectors in Poland and other Central and Eastern European countries. Private equity funds managed by Enterprise Investors have invested €150 million in 17 IT and telecom deals. EI funds have exited 90 investments with total proceeds of over €1.3 billion. For more information about EI, visit www.ei.com.pl.

Benson Oak

Benson Oak is an investment banking firm based in Prague and with activities in Central and Eastern Europe. Benson Oak has assisted clients in raising debt and equity capital, and in executing mergers and acquisitions transactions on more than 75 transactions amounting to in excess of EUR 6 billion. Benson Oak Capital (BOC), a Dutch-based entity, provides equity financing for buyouts, expansion capital and special opportunities in the Czech

and Slovak Republics. BOC first entered Grisoft (now AVG Technologies) in 2001, became 100% owner in 2004 and sold 65% to Enterprise Investors and Intel Capital in 2005. For more information about Benson Oak, visit www.bensonOak.com.

Intel Capital

Intel Capital, Intel Corp's global investment arm, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software and services targeting enterprise, home, mobility, health, consumer Internet, semiconductor manufacturing, and cleantech. Since 1991, Intel Capital has invested more than US \$ 6 billion in approximately 1,000 companies in more than 40 countries. In that timeframe, about 157 portfolio companies have gone public on various exchanges around the world and another 187 have been acquired by other companies. In 2006, Intel Capital invested about US \$ 1.07 billion in 163 deals with approximately 60 percent of funds (excluding Clearwire) invested outside the United States. For more information about Intel Capital, visit www.intelcapital.com.

Business locations

Corporate offices

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www.avg.co.uk

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Partners

Australia and New Zealand

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www.avalanche.com.au
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Microplus
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Evolment Soluciones
Tecnologicas S.L.
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ACOTEL Systems AG
www.acotel.ch
tel.: +41(0)41 850 58 00

USA

Walling Data Systems, Inc.
www.avg-antivirus.net
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Reseller



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